

**FONDS HAROLD GREENBERG FUND****MESSAGE FROM OUR PARTNER**

Plato was right: ideas rule the world. Exposure to novel and daring ideas widens the imagination; sharing them allows us to leap over cultural walls, embrace different experiences, to feel what others feel. When powerfully expressed, our ideas can reflect the full breadth, variety and vitality of what is humanly possible. Ultimately, a free flow of ideas enriches our lives and brings us closer together as Canadians.

Astral's Harold Greenberg Fund/Fonds Harold Greenberg (Fund/Fonds) exists because we at Astral believe actively cultivating the music, film and television that enable the sharing of our best ideas to be our privilege, our purpose and not least, our passion. Whether through feature-length films, music-related programs or music videos, Fund/Fonds provides Canada's innovators, artists, visionaries and thinkers with a voice so that they may continue to inspire us and enrich how we - both within and beyond our borders - think, entertain ourselves and live.

Last year, by devoting approximately \$3.4 million to supporting the creation of a wide range of films and programs, from concept to the finished product, moviegoers around the world were able to experience wide-release Canadian films such as *Incendies*, *Trois temps après la mort d'Anna*, *SCORE: A Hockey Musical* and *Cairo Time* as well as films like *Piché: entre ciel et terre* and *Grown Up Movie Star*.

We take great pride in being one of the country's largest contributors to Canadian culture. Because we believe that bringing to life our best ideas for the benefit of all Canadians is an idea worth fighting for, we reaffirm our commitment to continue to actively participate in the private funding that is so essential to vitality of the Canadian film and television industries.



**Ian Greenberg**  
President and CEO  
Astral Media Inc.